

# **BECKER MEISEL**

## **ATTORNEYS AT LAW**

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### **FOR IMMEDIATE RELEASE**

#### **Becker Meisel Launches the “Becker Meisel Staffing Institute”**

**Livingston, N.J., October 1, 2012** – Becker Meisel announces the founding of the “Becker Meisel Staffing Institute,” an internal institute aimed at keeping attorneys practicing in the firm’s Staffing Industry Group abreast of the latest business developments in the staffing industry.

“Staffing industry entrepreneurs and management come to our firm because of our reputation and knowledge of the staffing industry,” said Martin L. Borosko, the firm’s managing member and member of the firm’s Staffing Group. “The founding of the Becker Meisel Staffing Institute is another means of ensuring that we remain at the very cutting edge of business developments in the staffing industry and evidences our level of commitment to our clients in the industry.”

The Becker Meisel Staffing Institute provides members of the firm’s Staffing Group with the latest information and trends impacting the business of staffing through: (1) regular dissemination of important business articles and staffing industry news; (2) periodic internal publication of white papers covering emerging business and legal issues; and (3) quarterly engagement of an outside staffing industry expert to speak at a Becker Meisel Staffing Institute dinner.

David J. Sprong, partner and member of the firm’s Staffing Group said, “The Institute is the latest of the firm’s resources designed to ensure that Becker Meisel attorneys offer Staffing clients timely, practical and industry-specific advice and best practices that can be used every day in their businesses.”

Nicholas Florio, CPA, a partner and Staffing Industry Practice leader at Citrin Cooperman, served as the inaugural guest lecturer at the first Becker Meisel Staffing Institute dinner on September 13<sup>th</sup>. Florio spoke about the current economic drivers of the staffing industry and how they have been, and will continue to be, impacted based on the emergence of the managed services model.

Timothy J. Szuhaj, chair of the firm’s Business Services Group and also a member of the Staffing Group commented, “Nick’s lively and informative presentation highlighted the

integral need to understand industry economics as they relate to legal issues. It was a great inter-disciplinary discussion of concepts, key issues and solutions.”

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**About Becker Meisel LLC**

Becker Meisel is a premier mid-market firm recognized as a leader in the staffing industry. The firm provides forward thinking, mission-critical advice to staffing industry entrepreneurs and management on high stakes, complex legal matters as well as day to day matters and long-term plans. The firm serves as general counsel to the Mid-Atlantic Staffing Association and is a member of both the New York Staffing Association and New Jersey Staffing Association.

For more information, please call 973-422-1100, or visit [www.beckermeisel.com](http://www.beckermeisel.com).