



**Advancing Women Leaders in the Staffing Industry**

There is a large contingency of women in the Staffing Industry today, accounting for a significant percentage of the internal workforce. Even with these large numbers, women at the executive and board level do not have the representation as would be expected.

On January 20th, our panel of inspiring women leaders will share their personal stories of rising through the ranks and share practical advice on supporting the advancement of women in the Staffing Industry.

To register for this webinar, please use the button below.

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**Special thanks to our webinar sponsor:**



Ericka Hyson is the President of WorkN and brings over 21 years experience as both an executive in the Staffing Industry and CX-tech industry. She has an incredible passion and drive for leadership, innovation, building world-class service organizations, and leveraging mobile-first technology to deliver incredible customer experience.

Ericka is a three time SIA Global Power 100 - Women in Staffing list, which recognizes and honors women around the globe who are thought leaders, who share a passion for promoting and shaping talent, and who are key influencers in the Staffing Industry.

Ericka has been honored by the Charlotte Business Journal with a 2018 Women in Business Award and currently serves on the Board of Directors for the Colorado Technology Association and volunteers for the ASA's Women in leadership Council, global non-profit Girls in Tech, and non-profit All-In to Fight Cancer



**Ericka Hyson - Moderator**  
President  
WorkN

Cynthia Strickland is a certified DEI practitioner with extensive experience in the corporate sector. She has worked in corporate leadership, program management, entrepreneurship, and consulting to build diverse, equitable and inclusive workplaces.

Cynthia has leveraged her identity as "the only" in most professional situations to catalyze change in support of individuals, groups, and larger human systems across race and other dimensions of diversity.

She is the Technology Chair for the Institute for transformational Leadership Network, an affiliate of Georgetown University School of Continuing Studies. Specific areas of expertise: people leadership & development, diversity strategy, coaching, mentoring, change management, Design Thinking and project management



**Cynthia M. Strickland**  
Panelist  
Founder  
C&S Consultants

Jasmine is an Executive Leader in the Staffing Industry with 18 years of experience supporting IT, Engineering and Life Sciences. As a Senior Vice President for the Talent Group, she is responsible for managing their existing Enterprise Sales Team and for developing and executing their Enterprise Business Model across the US. Jasmine has a passion for building high performing teams and developing a culture designed for innovation and growth.

With her industry experience, she is uniquely positioned to advance the current business model and deliver customized options that support their clients strategic business initiatives.

Jasmine has an Executive Master's Degree in Business from the Haslam School of Business at the University of Tennessee. She also studied Leadership and Innovation at MIT. Jasmine attended Middle Tennessee State University where she earned a Bachelors of Science Degree in psychology.



**Jasmine Conn - Panelist**  
SVP - Enterprise Strategy  
& Development  
The Talent Group

Jaime Donnelly is the CFO of Integrity Staffing Solutions, one of the largest privately held staffing firms in the US. Integrity has over 300 full-time employees and annually employs over 100,000 temporary associates across 32 states.

In the past 21 years, Jaime has held various roles within the Integrity organization. In her current role as CFO, she is responsible for establishing and achieving measurable business objectives in Finance, Human Resources, Risk and Claims Management, and Information Technology. In addition, she oversees company-wide operational controls, systems, and infrastructures to support the delivery of high-quality, cost-effective service while mitigating risk and driving bottom-line profitability growth.

Additionally, Jaime is in her 16th year serving on the board of directors of Temporary Services Insurance, Ltd., a workers' compensation insurance captive with over \$6B in annual payroll. Her current role as President on the executive committee was preceded by 4 years as Treasurer, 2 years as Secretary, and 2 years as Vice President



**Jaime Donnelly - Panelist**  
Chief Financial Officer  
Integrity Staffing Solutions

Susan Larkin is the Chief Operating Officer of Allied Personnel Services, the largest staffing service in the Lehigh Valley. Allied has partnered with leading businesses since 1984 and focuses on building strong relationships with clients while providing an unparalleled knowledge of the local labor market.

A graduate of Penn State, Susan has led the growth of Allied for the past 26 years. She holds multiple industry certifications, including SPHR, the SHRM Senior Certified Professional designation, and Certified Staffing Professional from the American Staffing Association.

Susan has served on numerous boards, including the Women in Leadership task force for the American Staffing Association, as an executive board member for Communities in Schools of Eastern PA, and the Lehigh Valley Economic Development Corporation. Susan's commitment to the community led her to be named a Lehigh Valley Business Women of Influence.



**Susan Larkin - Panelist**  
Chief Operating Officer  
Allied Personnel Services

Becker LLC is a premier mid-market firm recognized as a leader in the Staffing Industry. With offices in New York, California, Pennsylvania and New Jersey, the firm provides forward-thinking, mission-critical advice to staffing industry entrepreneurs and management on high stakes, complex legal matters as well as day-to-day matters and long-term plans.

The firm are proud to be members, speaking & thought leadership contributors to the following Staffing Industry Associations: TechServe Alliance, SIA, ASA, ASG, TempNet, CSP, MSA, NJSA, NYSA, and serves as general counsel to the Mid-Atlantic Staffing Association.

For more information, call (973) 422-1100, visit us on the web: [www.staffing@becker.legal](http://www.staffing@becker.legal)