

# **BECKER MEISEL**

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### **FOR IMMEDIATE RELEASE**

#### **Becker Meisel Staffing Institute Welcomes Guest Speakers from *Aspire and Scientific Search* to Provide Insight on the Financial/Accounting and Life Sciences Staffing Verticals**

**Livingston, N.J., December 6, 2012** – The Becker Meisel Staffing Institute welcomed guest speakers Daniel Wagner, President, Aspire, and Joseph Peters, President, Scientific Search, to share their expertise in the Financial/Accounting and Life Sciences staffing verticals over dinner in the Sonoma Private Dining Room at Seasons 52 in Cherry Hill. The Becker Meisel Staffing Institute is an internal continuing education institute aimed at keeping attorneys practicing in the firm’s Staffing Industry Group abreast of the latest business developments in the staffing industry.

Wagner and Peters led a spirited round table discussion about the latest business trends in the Financial/Accounting and Life Sciences staffing verticals. Topics included the latest developments in business modeling, client demographics, strategic planning, market competitiveness, risks, and legal concerns.

“As lawyers to the staffing industry, it is important for us to not only understand the industry and business, but also to understand it from the owner’s perspective,” said Martin L. Borosko, the firm’s managing member and member of the firm’s Staffing Group. “Having Dan and Joe share their expertise and perspective as owners of staffing companies about the business in general and their verticals was an invaluable experience for us.”

Wagner and Peters join Nicholas Florio, CPA, Citrin Cooperman, among the featured guest lecturers at the Becker Meisel Staffing Institute. Florio previously spoke about the current economic drivers of the staffing industry and how they have been, and will continue to be, impacted based on the emergence of the managed services model.

Timothy J. Szuhaj, chair of the firm’s Business Services Group and also a member of the Staffing Group commented, “Dan and Joe provided a valuable, in-depth perspective of the staffing industry from their vantage point as industry leaders. Their insights highlighted the variety of business models and management practices that they utilize to solve common business issues related to customer acquisition and maintenance.”

The Becker Meisel Staffing Institute provides members of the firm's Staffing Group with the latest information and trends impacting the business of staffing through: (1) regular dissemination of important business articles and staffing industry news; (2) periodic internal publication of white papers covering emerging business and legal issues; and (3) quarterly engagement of an outside staffing industry expert to speak at a Becker Meisel Staffing Institute dinner.

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#### **About Becker Meisel LLC**

Becker Meisel is a premier mid-market firm recognized as a leader in the staffing industry. The firm provides forward thinking, mission-critical advice to staffing industry entrepreneurs and management on high stakes, complex legal matters as well as day-to-day matters and long-term plans. The firm serves as general counsel to the Mid-Atlantic Staffing Association and is a member of both the New York Staffing Association and New Jersey Staffing Alliance.

For more information, please call 973-422-1100, or visit [www.beckermeisel.com](http://www.beckermeisel.com).